

Fair Sailing is an initiative by the James Bay Neighbourhood Association (JBNA) to advocate for responsible cruise tourism practices that prioritize the interests of residents, local businesses and the environment of Victoria, Canada’s highest volume port-of-call.

James Bay residents want quality of life, clean air, no foreign garbage and a healthy safe community. The impacts of the cruise industry in our neighbourhood include overtourism, air pollution, the import of foreign garbage and threats to public health.

Fair Sailing focuses on the four JBNA priority areas of Overtourism, Air Pollution, Foreign Garbage and Public Health and outlines Actions Needed. Additional background information is provided on Air Pollution Monitoring, Oceans & Marine Life, the Cruise Industry and BC Ports.

Fair Sailing believes this is the time to **‘rethink the restart’** of cruise activities in Victoria. The Covid-19 pandemic presents an opportunity for transformative change of cruise travel from the mass-tourism approach to a more sustainable and responsible tourism model for Victoria as a port-of-call.

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Status Quo Cruise Tourism: Negative Impacts on Residents	Responsible Cruise Tourism: Actions Needed
<p>Overtourism has substantial negative impacts on local quality of life during the cruise season, including overcrowding, traffic congestion, road safety, noise, and threats to public health and the environment</p>	<p>Do No Harm</p> <ul style="list-style-type: none"> • set ship & passenger limits: daily maximum of 7000 passengers/three ships • schedule staggered arrivals & departures • implement ‘quiet hours’ and cruise-free days • transition to electric tour buses and smaller transit buses to downtown
<p>Air Pollution results in dispersion of emissions across the region from hundreds of cruise ships calling at Ogden Point; pollutants include greenhouse gases, particulate matter (black carbon), NOx and volatile organic compounds</p>	<p>Stop Polluting the Air</p> <ul style="list-style-type: none"> • begin transition to shore power in 2022 • mandate 100% of ships use shore power by 2024 • shore power installed & maintained with no taxpayer subsidy
<p>Foreign Garbage means that each year, 50,000 – 100,000 tonnes of cruise ship waste materials are unloaded in Victoria and transported through residential streets to the landfill and processing facilities in Victoria, the Capital Region, and off-island</p>	<p>No More Foreign Garbage</p> <ul style="list-style-type: none"> • cease all landing of foreign cruise ship waste materials in Victoria • return all solid and liquid waste, including garbage, recyclables, organics, and hazardous materials to port-of-origin
<p>Public Health is threatened as the health of the local population may be at risk from exposure and infection from ship-borne outbreaks, epidemics, and pandemics</p>	<p>Safeguard Public Health Following the directives of the Office of the Provincial Health Officer:</p> <ul style="list-style-type: none"> • restart cruising only with complete passenger and crew vaccinations • require the cruise industry to cover all local costs for passengers/crew who must be evacuated, e.g. medical, accommodation